

# Workshop on Air Transport and Regional Development (ATARD): Case Studies on Remote Regions

**Ruse, Bulgaria | April 19-20, 2018**

**Venue: University of Ruse, Campus 2, Room 2.101  
8, Studentska Str., Ruse, Bulgaria**



## Call

The Management Committee of ATARD COST Program solicits the submission of papers dealing with the relationships between airlines, airports and the local economy in Remote Regions. The “remoteness” of a region is defined rather broadly – relative to either a center of a country or large regional hub airport(s), or in relation to proximity to large centers of economic activity. A case study is any contribution dealing with the following issues:

- Airport efficiency.
- Airport management.
- Airline economics and management.
- Network and connectivity.
- Freight.
- LCCs.
- Tourism.
- Air Traffic Control.
- Cost benefit analysis.
- Consumer choice.
- Aviation and local transportation system.
- Public service obligations.
- Competition between airlines and airports.
- Wider economic benefits of aviation.

The list above is not exhaustive.

## Submissions

- Deadline for abstract submissions: **February 11, 2018.**  
**Early submissions are strongly encouraged**
- Acceptance decision by: February 18, 2018.

Submit abstracts to [volodymyr.bilotkach@ncl.ac.uk](mailto:volodymyr.bilotkach@ncl.ac.uk)

Presenters of accepted abstracts are encouraged to submit full papers for the ATARD Handbook/Journal Special Issues, with a deadline of September 15, 2018

## About ATARD

Air transport is generally considered to be a key factor for the economic competitiveness of the most developed regions of a country and for the social welfare of the less developed ones, which often are remote regions difficult to access through other transport modes. However, the relationship between air transport and regional development has not been fully investigated considering all the relevant dimensions. Building advanced knowledge about such relationships, with a focus on Europe, is the main reason for this Action.

More details on the action can be found at <http://www.atard.net/>.

## Registration and Conference Fee

There is no Conference Fee for the ATARD workshop. Participants may be asked to pay € 20 per meal if they attend lunches.

Registration instructions will be sent separately at a later date.

## ATARD HANDBOOK & SPECIAL ISSUES

ATARD will publish a Handbook on air transport and regional development with a well-founded overview of the methods for investigating the relationship between air transport and regional development, drawing from economics, geography, business, political science, public policy and engineering literature. The special issues will contain stand-alone rigorous research papers suitable for high quality academic journals.

For more information, see: <http://www.atard.net/wp-content/uploads/2017/08/ATARD-handbook-call.pdf> and <http://www.atard.net/wp-content/uploads/2017/11/ATARD-journal-call.pdf>

## Practical Information (further info will be provided at a later time)

Ruse is the fifth largest city in Bulgaria. It is located in the north-eastern part of the country, on the right bank of the Danube, opposite the Romanian city of Giurgiu, approximately 75 km south of Bucharest, 200 km from the Bulgarian Black Sea Coast and 300 km from the capital Sofia. It is the most significant Bulgarian river port, serving an important part of the international trade of the country. Ruse is known for its 19th- and 20th-century Neo-Baroque and Neo-Rococo architecture, which attracts many tourists. It is often called the Little Vienna.

"Angel Kanchev" University of Ruse is an autonomous state higher school. It was transformed with a Decision of the People's Assembly of 21 June 1995 and is a successor of the higher technical school, established in Ruse on 12.11.1945. There are eight faculties in the structure of the University: Agrarian and Industrial Faculty, Faculty of Mechanical and Manufacturing Engineering, Faculty of Electrical Engineering Electronics and Automation, Faculty of Transport, Faculty of Business and Management, Faculty of Natural Sciences and Education, Faculty of Law, Faculty of Public Health and Healthcare, three Branches of Ruse University in Silistra, Razgrad and Vidin and a Bulgarian and Romanian Inter-university Europa Centre.

### Getting to Ruse:

We recommend flying into Bucharest Otopeni airport, which is served by key network and some of the low-cost point-to-point airlines. Bucharest airport is about 100 km from Ruse, and transfers to and from the airport will be provided to workshop participants. **Please fill in the online form not later than 4<sup>th</sup> of April if you want to use organised transport service:**

[https://docs.google.com/forms/d/e/1FAIpQLSdedjd2UiTJke\\_JQkr-bckUANaxjKpJsf8eOOPQINkKM-Usw/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSdedjd2UiTJke_JQkr-bckUANaxjKpJsf8eOOPQINkKM-Usw/viewform?usp=sf_link)

An alternative way of reaching Ruse is by flying into Sofia. The capital of Bulgaria is about 300 km from Ruse, and the cities are connected with regular bus services.

**As Romania and Bulgaria are not in Schengen Area, workshop participants holding non-EU passports are strongly advised to check entry requirements for those countries before booking travel.**

The local currency in Bulgaria is Bulgarian lev (BGN), the official exchange rate is 1 euro = 1.9558 BGN.

You can exchange currency in hotel or in every bank in Bulgaria. (1 EUR = 1.94 BGN)



### Accommodation

Preferential rates for ATARD workshop participants have been negotiated with some of the finest hotels in Ruse. More information is available in a separate file enclosed with this call.

Please contact Daniela Yordanova  
[atardruse@gmail.com](mailto:atardruse@gmail.com) for more information

### Sightseeing

Workshop program will include a walking tour of Ruse.

The participants are welcome to spend the weekend after the workshop to explore the area, visit other cities in Bulgaria, and/or make a short trip to Bucharest.