



Airneth Seminar, 18 September 2007
The Future of Long-haul Low-cost

Crowne Plaza Hotel, The Hague

Programme Tuesday 18 September 2007

- 1.15 p.m. **Welcome/Registration**
- 1.35 p.m. **Opening**
- Opening by Airneth
Guillaume Burghouwt - Airneth
- Welcome by Chairman
Dieter Wilken – German Aerospace Center (DLR)
- 1.45 p.m. **Session I**
- Developing the long-haul low-cost model
Peter Hind - rdc (25 min. + 5 min. Q+A)
- Opportunities for the long-haul low-cost model
John Wensveen – President & CEO of Airline Visions and co-founder of MAXjet Airways (30 min. + 5 min. Q+A)
- 2.50 p.m. **Coffee break**
- 3.20 p.m. **Session II**
- Obstacles to transferring the low-cost model to long-haul operations
Nigel Dennis – University of Westminster (25 min. + 5 min. Q+A)
- Long-haul low-cost – market opportunities and threats
Christoph Brützel - Christoph Brützel Aviation Consulting (25 minutes + 5 min. Q+A)
- 4.20 p.m. **Coffee break**
- 4.35 p.m. **Panel discussion**
- Peter Hind– rdc*
Nigel Dennis – University of Westminster
John Wensveen– President & CEO of Airline Visions and co-founder of MAXjet Airways
Christoph Brützel – Christoph Brützel Aviation Consulting
- 5.10 p.m. **Closing of the day**
Chairman
- 5.15 p.m. **Drinks**