



## NEXT GENERATION HUBS

### Challenges for the aviation industry and policy

Airneth 6th Annual Conference

Thursday 19 April 2012

Location: Crowne Plaza Hotel, the Hague

### Preliminary program

09:00 – 9:30	<b>Registration with coffee and tea</b>
09:30 – 09:40	<b>Welcome address by the director of Airneth</b> <i>Dr. Guillaume Burghouwt, Airneth</i>
<b>Plenary session I:</b>	<b>Aviation trends in times of economic crisis</b> Session chair: Joop Krul, SEO Economic Research
09:40 – 10:10	Looking for growth <i>Dr. Mathijs Bouman, economist and journalist</i>
10:10 – 10:35	Economics and logistics, the perspectives for the Netherlands <i>René Buck, CEO, Buck Consultants International</i>
10:35 – 10:50	Established and emerging hubs in the last decade <i>Jan Veldhuis, program manager, Airneth</i>
10:50 – 11:00	Q&A
11:00 – 11:30	<b>Coffee (Tea) Break</b>
<b>Plenary session II:</b>	<b>Non-European next generation hubs</b> Session chair: Jan Veldhuis, Airneth
11:30 – 12:00	Key Note Speech: Dubai Airports – The road to a global aviation hub and world class customer service <i>Rimzie Ismail, Head of Customer Affairs &amp; Service Initiatives, Dubai Airports</i>

12:00 – 12:25	Designing hubs: Market outlook, opportunities and challenges <i>Sukru Nenem, Strategic planning and investments manager, Turkish Airlines</i>
12:25 – 12:35	Q&A
12:35 – 14:00	<b>Lunch</b>
<b>Plenary session III:</b>	<b>European next generation hubs</b> Session chair: Dieter Wilken, German Aerospace Center DLR
14:00 – 14:20	Düsseldorf International: Next Generation Hub <i>Ulrich Topp, Director Aviation Marketing, Düsseldorf International</i>
14:20 – 14:45	Brussels Airport, a focus gateway <i>Léon Verhallen, Head of Aviation Marketing, Brussels Airport</i>
14:45 – 14:55	Q&A
<b>Plenary session IV:</b>	<b>Challenges for the Dutch aviation sector</b> Session chair: Dr. Guillaume Burghouwt, Airneth
14:55 – 15:20	KLM's view on changing hub dynamics <i>Pieter Cornelisse, Head of Mainport Strategy, KLM</i>
15:20 – 15:45	Aviation trends and challenges for Schiphol <i>Dr. Peter van Laarhoven, Director Corporate Development, Schiphol Group</i>
15:45 – 16:05	Air law and policy reflections on the creation of hubs <i>Prof. dr. Pablo Mendes de Leon, Director Institute of Air and Space Law, Leiden University</i>
16:05 – 16:15	Q&A
16:15 – 16:45	<b>Coffee (Tea) Break</b>
<b>Plenary session V:</b>	<b>Panel Discussion</b> Session chair: Guillaume Burghouwt, Airneth
16:45 – 17:25	<b>Interactive panel discussion</b> Dieter Wilken, German Aerospace Center DLR Prof. dr. Pablo Mendes de Leon, Leiden University Guido Landheer, Ministry of Economic Affairs, Agriculture and Innovation Pieter Cornelisse, KLM
17:25 – 17:30	<b>Closing</b>
17:30	<b>Drinks</b>