



## **Program fifth Airneth Annual Conference: 'Consolidation and new business models in the air transport industry'**

**14 April 2011, Crowne Plaza Promenade Hotel, The Hague  
The Netherlands**

8.30	<b>Registration with coffee and tea</b>
<b>Opening</b>	
9.00	Welcome address by the Director of Airneth <i>Guillaume Burghouwt, Airneth (10 min.)</i>
<b>Plenary session I</b>	<b>The trend towards consolidation</b> <b>Session chair: Jan Veldhuis, program manager Airneth</b>
9.10	Airline consolidation: the airline experience <i>Perry Cantarutti, Delta Airlines (25 min.)</i>
9.35	Responding to Crisis -The Changing Structure of the Airline Industry <i>Rigas Doganis, Rigas Doganis and Associates (30 min.)</i>
10.05	The state of European airline competition in the era of consolidation <i>Nigel Dennis, University of Westminster (30 min.)</i>
10.35	Questions & Answers (10 min.)
10.45	<b>Coffee Break</b>
<b>Plenary session II</b>	<b>The impacts of consolidation</b> <b>Session chair: Guillaume Burghouwt, director Airneth</b>
11.15	Consolidation in the European and US airline industry: developments and implications <i>Jan Veldhuis, Airneth (25 min.)</i>
11.40	Consolidation and de-hubbing patterns <i>Renato Redondi, University of Brescia - ICCSAI (25 min.)</i>
12.05	Questions & Answers (10 min.)

12.15	<b>Lunch</b>
<b>Plenary session III</b>	<b>The limits of traditional business models</b> <b>Session chair: Louise Congdon, managing partner York Aviation</b>
13.45	Legacy Carrier Strategies - Opportunities and Threats to Survival and Revival <i>Christoph Brützel, Aviation Department, International University of Applied Economics, Bad Honnef (25 min.)</i>
14.10	Changing LCC business models in the US and EU <i>Jaap de Wit, University of Amsterdam/ KiM (25 min.)</i>
14.35	Questions & Answers (10 min.)
14.45	<b>Coffee break</b>
<b>Plenary session IV</b>	<b>New airline business models</b> <b>Session chair: Louise Congdon, managing partner York Aviation</b>
15.15	European LCCs going hybrid - an empirical survey <i>Richard Klophaus, Worms University of Applied Sciences (20 min.)</i>
15.35	Assessing the long haul 'low cost' business model <i>Peter Morris, Ascend Worldwide(20 min.)</i>
15.55	The Evolution of the Low Cost Carrier Business Model – Connections, Hubbing and Interlining <i>Wolfgang Grimme, German Aerospace Center (DLR) (20 min.)</i>
16.15	Questions & Answers (10 min.)
<b>Plenary session V</b>	<b>Panel &amp; closing</b>
16.25	<b>Interactive panel discussion</b> - <i>Christoph Brützel, Bad Honnef</i> - <i>Peter Morris, Ascend Worldwide</i> - <i>Louise Congdon, York Aviation</i> - <i>Daniel dos Reis Miranda, Schiphol Group</i> - <i>Pieter Cornelisse, KLM</i>
17.00	Questions & Answers
17.10	<b>Closing</b>
17.15	<b>Drinks</b>