



## **Biographies of the speakers at the Third Airneth Annual Conference**

### **'Innovation in the air transport industry in times of recession'**

**16 April 2009**

#### **Arie Kraaijeveld**

Arie Kraaijeveld was born in Haarlem on April 7th, 1943. In 1961 he finished High School and has obtained his degree in chemistry at the Vrije Universiteit in Amsterdam in 1968. From 1966–1968 he was a part-time teacher in chemistry at a High School in Haarlem and a scientific assistant at the Vrije Universiteit. From 1968–1971 he was a full-time teacher at the First Christian Grammar School in Haarlem. He was appointed deputy headmaster at the First Christian Grammar School in Haarlem 1971, a post which he held until 1979.

In 1979 he joined the education and labour market affairs department of the Association FME, a trade and employers organisation in the mechanical and electrotechnical engineering. 1984–1987 he was general secretary responsible for political and general affairs. 1987–1998 Mr Kraaijeveld was director economic and technical affairs. In March 1998 he became president of the Association FME, representing the general interests of 2.700 companies. He resigned as president in December 2004.

In January 2005 he became chairman of the Netherlands Water Partnership (NWP). NWP is an independent, non-profit foundation established to promote Dutch knowledge, know-how and experience in the international water community. The foundation is a joint initiative, set up by the Dutch private and public sector, knowledge institutes and NGO's. A network of more than 20.000 water professionals working in all those organisations. The annual

export turnover of the Dutch water sector exceeds 4.5 billion Euro (US\$ 5.9 billion).

Besides this chairmanship Mr Kraaijeveld is:

- Chairman of the non-executive board of the Dutch National Aerospace Laboratory
- Chairman of the Innovation Platform Twente
- Chairman of the Platform Beta Technology
- Chairman/member of the non-executive board of five different companies

Mr Kraaijeveld is married and has two adult sons.

### **Wim Kuijken**

Mr Wilhelmus (Wim) Johannes Kuijken was born on 29 November 1952 in Amsterdam. He studied economic science at the VU University Amsterdam (Vrije Universiteit) and specialised in regional and transport economics. During his study, among other things, he was president of the student union and a member of the student cabaret club. After completing the post-academic programme 'Harbours, transport and logistics', he began his career in 1979 as a policy planner at the Ministry of Economic Affairs.

In 1982 he was promoted to the position of head of the bureau for regional seaports within the same ministry. Three years later he moved from Economic Affairs to the Ministry of the Interior where he was a.o. the director of Interdepartmental Relations and Information Systems from 1988 to 1991.

After spending four years as a city manager of The Hague, Kuijken returned to the national government in 1995, this time as secretary-general of the Ministry of Interior and Kingdom Relations. After five years he was appointed secretary-general of the Ministry of General Affairs and head of the prime ministers office, first by Wim Kok and later by Prime-Minister Jan Peter Balkenende (cabinets I through III).

Since 1 April 2007, he is the secretary-general of the Ministry of Transport, Public Works and Water Management. In this post, he is the head of the ministry's civil service organization of 12.000 employees. Since the beginning of 2006, he also is president of the Council of Secretaries General.

Kuijken also fulfils several additional posts.

### **Matthijs Bouman**

Mathijs Bouman is journalist and economist (Ph.D University of Amsterdam). Self-employed. Wrote a book about the Dutch economy: "Hollandse Overmoed - Hoe de beste economie van de wereld ontspoorde". Is a correspondent for RTL-Z television at the Amsterdam stock exchange. Writes a regular column in De Groene Amsterdammer and the business website Z24.nl. Publishes occasionally in NRC Handelsblad, Het Financieele Dagblad, Vrij Nederland, De Pers, Management Scope, FEM Business, CFO Magazine, VT Wonen, and several other publications.

### **Jan Veldhuis**

Since 2001, Jan Veldhuis has been working as an independent air transport consultant with Amsterdam Aviation Economics (AAE). After he graduated in econometrics from Tilburg University in 1975, Jan Veldhuis joined the Netherlands Institute of Transport, currently named NEA. In 1979 he joined the Netherlands Bureau for Economic Policy Analysis (CPB), where he was involved in analyses on the relation between the Dutch national system of education and the labour market. In a later stage he was head of the CPB Transport Department, responsible for the economic forecasting of the transport sector in the Netherlands.

In 1986 he joined Schiphol Airport, where he was involved in market analysis and forecasting and its implications for the longer-term master plan of the airport. He represented Schiphol in the ACI Europe forecasting working group of airports.

From 1990 to 2001 he was employed as a senior policy advisor at the Dutch Civil Aviation Authority.

**Prof. Dr.-Ing. Joachim Szodruch**

Joachim Szodruch graduated from the Technical University Berlin in 1971 followed by a post-graduate study at Cambridge University, England.

He started his professional career in 1973 as a scientific assistant at the Aerospace Institute of the Technical University Berlin where he obtained his doctorate (Dr.-Ing.).

In 1978 he received an Associateship from the National Research Council and worked for two years at the NASA Ames Research Center.

In 1981 he joined MBB Civil Transport Division in Bremen where he started in experimental aerodynamics working on Airbus A310 and future projects and was later appointed Assistant Chief Aerodynamicist.

He joined Airbus Industrie in Toulouse 1990 as a General Manager for Research & Technology. Returning to Germany in 1995 he became Vice President Product Development and Technology at the DaimlerChrysler Aerospace Airbus Headquarter in Hamburg. With the formation of Airbus as an integrated company middle of 2001 he was appointed Vice President Research and Technology based in Toulouse.

Since August 2002 he is a Member of the Executive Board of DLR (German Aerospace Centre) in Cologne, specifically responsible for Aeronautics.

He is also a Member of the Supervisory Board for the European wind-tunnels DNW and ETW.

Since 2003 he is lecturing at the Technical University Berlin as an honorary Professor for Aeronautics.

Presently he is co-chairman of ACARE (Advisory Council for Aeronautical Research in Europe).

Joachim Szodruch is currently President of the DGLR, the German Aerospace Society and President of CEAS, the Council of European Aerospace Societies. He is also an Associate Fellow of AIAA, the American Institute of Aeronautics and Astronautics.

**Prof. Peter Morrell**

Peter Morrell graduated in economics from Cambridge University and subsequently gained a Masters in air transportation from the Massachusetts Institute of Technology, where he worked on NASA sponsored research into airline forecasting and profitability. He has a doctorate in airline capital productivity from Cranfield University. He initially worked with merchant bank, Lazard Brothers, in the City, before joining the Association of European Airlines in Brussels as an economist in 1971. He worked as an air transport consultant from 1978 to 1991, when he joined Cranfield's Department of Air Transport.

He is a former head of the Department of Air Transport at the College of Aeronautics at Cranfield University, where he has a chair in air transport economics and finance. He is the Department's Director of Research, is the European Editor for the Journal of Air Transport Management, and on the editorial board of Tourism Economics.

He has been involved in numerous airline and airport projects worldwide. Airline consultancy has included work for British Airways, British Midland, Qantas, LOT Polish Airlines, SAS, Air One, Royal Nepal Airlines and a number of African and Caribbean airlines. Airport projects have been as far afield as Argentina and Mongolia, and included Hannover, Berlin, Luton and Barcelona in Europe. He also directed a number of major studies for the European Commission.

**Paul Mifsud**

Paul V. Mifsud is Vice President, Government & Legal Affairs-U.S.A, for KLM Royal Dutch Airlines. He has been involved with KLM's legal and government

affairs for over 30 years. He has published numerous articles and speeches and participated in many panel discussions concerning issues important to international trade, public policy, and aviation. Recently, he has published and spoken on the subject of international airline alliances. Among his numerous professional associations, he is a former Member of the President's Advisory Board for Embry-Riddle Aeronautical University, Co-Chairman of the American Bar Association International Law Committee on Aviation and Aerospace, and Adjunct Professor for George Washington University. Prior to earning a law degree from Rutgers University, Paul served two years in Ethiopia as a United States Peace Corps Volunteer. Before joining the airline industry with British Airways in 1973, he was a Trial Attorney with the Bureau of Enforcement for the United States Securities & Exchange Commission. Paul is Officer of the Netherlands Order Oranje Nassau. This distinguished honor was bestowed upon him, on behalf of the Queen of the Netherlands, for his work in concluding the first Open Skies aviation agreement between the United States and The Netherlands.

### **John King**

John King has spent forty plus years in aviation, twenty as an Airline Executive and more than twenty as a Consultant specialising in policy and strategy.

John holds a Bachelors Degree in Law from the Australian National University and a Masters Degree in Transport Management from the University of Sydney, where he is now a member of the Board of Advice of the Institute of Transport and Logistics Studies. He has also been a Visiting Fellow to the Institute.

Clients have included The World Bank, UNDP, UN World Tourism Organisation, ASEAN Secretariat, Pacific Forum, Pacific Asia Travel Association, as well as National and State Governments, Tourism Authorities, major airlines and aviation investors.

John was Chairman of the Travel Compensation Fund of Australia and is currently a Director of the publicly listed travel company Jetset Travelworld Ltd.

### **Engbert Hofstee**

Engbert Hofstee had a long standing career in civil aviation. He was manager of the Netherlands aviation meteorological services, worked for Eurocontrol CFMU, was Director of Aviation Safety in the Netherlands Ministry of Transport and member of the Board of Directors of LVNL, the Netherlands civil ANSP. Currently he is senior advisor of the Board of LVNL. Within FABEC he was leading the Institutional part of the feasibility study.

### **Cor Vrieswijk**

Cor (1958) joined easyJet in January 2007 and has over 20 years' experience in the airline industry as he joined easyJet from Transavia.com, a Dutch based airline where he was Chief Operating Officer from 1997. Cor's responsibilities at Transavia.com included flight operations, engineering, ground handling, fleet management, operations control and procurement together with relevant experience in Human Resources and IT. Cor's first degree was in engineering followed by a Masters Degree in organisational sciences.

### **Prof. Stefano Paleari**

Stefano Paleari is a full professor in Business Economics and Organisation at the Faculty of Engineering of the University of Bergamo and deputy Head of the Faculty. He is also the Director of the Scientific Committee of ICCSAI (International Center for Competitiveness Studies in the Aviation Industry).

He is teaching Business Economics and Organisation, Analysis of Financial Systems, Finance and Management Control at the University of Bergamo. At the Polytechnic University of Milan he teaches Finance for the International MBA.

His research mainly focuses on Company listing on the stock market, Corporate and industry groups financing, Corporate valuation, Corporate Governance, Hi-tech innovative businesses financing, and Air transportation.

### **Joop Krul**

Joop Krul joined the Schiphol Group in 1987 and has worked as General Manager Airside and as Manager for the department Masterplan. Since 2000 he is Director Airport Development.

In 1974 he obtained his Masters degree in Urban Planning at the University of Amsterdam.

Within the Schiphol Group the department Airport Development is responsible for the strategy and development of the airport. Also environmental matters and the account with local and national government with regard to the future are his responsibility.

As chairman of the Policy Committee of ACI, Joop Krul is also involved in European airport matters.

### **Roderick van Dam**

Roderick van Dam (LLM International Law and Air and Space Law) started his career at the Netherlands Department of Civil Aviation (RLD) where he headed the Legal and Institutional Affairs Division until 1990, when he joined ICAO as a Senior Legal Officer in the Legal Bureau. End 1995 he was appointed Head of Legal Service of the European Organisation for the Safety of Air Navigation (EUROCONTROL) in Brussels.

He has published numerous articles on Air and Space Law related subjects; inter alia, in Air and Space Law, ICAO Journal, Revue Française de Droit Aérien et Spatial and McGill Annals of Air and Space Law.

He is a guest lecturer at the International Institute of Air and Space Law of Leiden University and regularly teaches on Air and Space law subjects at

number of postgraduate courses. He has been the rapporteur to the ICAO Legal Committee for the creation of the 1988 Montreal Protocol on Acts of Violence against International Aviation.

Roderick van Dam is a Member of the International Advisory Board of the International Institute of Air and Space Law of Leiden University, a Member of the Board of Editors of the Annals of Air and Space Law of McGill University and a Member of the Brussels Branch of the Royal Aeronautical Society.

He is presently actively involved in a number of EUROCONTROL activities in the legal and institutional domain such as the provision of ATM in Europe in the context of ICAO and the EC Single European Sky legislation, ATM liabilities, Functional Airspace Blocks, Cross Border Service Provision, GPS and Galileo and developments in the safety domain such as the creation of a just culture concept.